



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29882

Schedule Dates	10/02/12-10/08/12	Date Entered	07/18/12
Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	09/05/12
Agency	Crossroads Media (1768)	Entered By	Wendy Cregue
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241032
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN, EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$28,537.50
Account Types	National/Political Issue	Net Total	\$161,712.50
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

WSVN (WSVN)			
By Broadcast Month	Spots	Rate	
Oct. 2012	95	\$190,250.00	
Grand Total:	95	\$190,250.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/05/12-10/05/12	1	:30	10A-10:30A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
2.0	Normal Line / SPOT (2)	10/05/12-10/05/12	1	:30	10P-11P (ET)								1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
3.0	Normal Line / SPOT (3)	10/05/12-10/05/12	1	:30	11P-11:30P (ET)								1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
4.0	Normal Line / SPOT (4)	10/05/12-10/05/12	1	:30	11A-12P (ET)								1	1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
5.0	Normal Line / SPOT (5)	10/05/12-10/05/12	1	:30	12:30P-1P (ET)								1	1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
6.0	Normal Line / SPOT (6)	10/05/12-10/05/12	1	:30	12A-12:30A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
7.0	Normal Line / SPOT (7)	10/05/12-10/05/12	1	:30	4:30P-5P (ET)								1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
8.0	Normal Line / SPOT (8)	10/05/12-10/05/12	1	:30	5:30A-6A (ET)								1	1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
9.0	Normal Line / SPOT (9)	10/05/12-10/05/12	1	:30	5:30P-6P (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
10.0	Normal Line / SPOT (10)	10/05/12-10/05/12	1	:30	6P-6:30P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
11.0	Normal Line / SPOT (11)	10/05/12-10/05/12	1	:30	6:30A-7A (ET)								1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
12.0	Normal Line / SPOT (12)	10/05/12-10/05/12	1	:30	6:30P-7P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
13.0	Normal Line / SPOT (13)	10/05/12-10/05/12	1	:30	7:30A-8A (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
14.0	Normal Line / SPOT (14)	10/05/12-10/05/12	1	:30	7:30P-8P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Schedule Dates: 10/02/12-10/08/12
Advertiser: ISS/AMER CROSSROADS (3441)
Agency: Crossroads Media (1768)
Product: Political Issues (1082)
Brand: AMERICAN CROSSROADS (12480)
Salesperson: HRP/VA/MCGARR, MEGHAN (1117)
Sales Office: Washington DC
Buyer Name: MILHOAN, EMILY
Phone/Fax: /
CPE: 11/27/692
Account Types: National/Political Issue
Billing Type: Standard
Comments: AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered: 07/18/12
Last Modified: 09/05/12
Entered By: Wendy Creque
CO-OP: No
Headline #: 06241032
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$28,537.50
Net Total: \$161,712.50
Sales Tax:

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	95	\$190,250.00
Grand Total:	95	\$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (15)	10/05/12-10/05/12	1	:30	8A- 8:30A (ET)	1							1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
16.0	Normal Line / SPOT (16)	10/05/12-10/05/12	1	:30	8:30A- 9A (ET)	1							1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
17.0	Normal Line / SPOT (17)	10/05/12-10/05/12	1	:30	9A- 9:30A (ET)	1							2	2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
18.0	Normal Line / SPOT (18)	10/08/12-10/08/12	1	:30	10A- 10:30A (ET)	1							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
19.0	Normal Line / SPOT (19)	10/08/12-10/08/12	1	:30	10P- 11P (ET)	1							1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
20.0	Normal Line / SPOT (20)	10/08/12-10/08/12	1	:30	10:30A- 11A (ET)	1							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
21.0	Normal Line / SPOT (21)	10/08/12-10/08/12	1	:30	11:30P- 12A (ET)	1							1	1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	7/18/12
22.0	Normal Line / SPOT (22)	10/08/12-10/08/12	1	:30	12P- 12:30P (ET)	1							1	1	\$75.00	\$75.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
23.0	Normal Line / SPOT (23)	10/08/12-10/08/12	1	:30	4P- 4:30P (ET)	1							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
24.0	Normal Line / SPOT (24)	10/08/12-10/08/12	1	:30	5A- 5:30A (ET)	1							1	1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
25.0	Normal Line / SPOT (25)	10/08/12-10/08/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
26.0	Normal Line / SPOT (26)	10/08/12-10/08/12	1	:30	5:30A- 6A (ET)	1							1	1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
27.0	Normal Line / SPOT (27)	10/08/12-10/08/12	1	:30	6A- 6:30A (ET)	1							1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
28.0	Normal Line / SPOT (28)	10/08/12-10/08/12	1	:30	6P- 6:30P (ET)	1							1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12

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Date:

Comments:

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Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/692
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 09/05/12
Entered By Wendy Creque
CO-OP No
Headline # 06241032
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	95	\$190,250.00
Grand Total:	95	\$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	10/08/12-10/08/12	1	:30	6:30A- 7A (ET)	1	1							1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
30.0	Normal Line / SPOT (30)	10/08/12-10/08/12	1	:30	7A- 7:30A (ET)	1	1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
31.0	Normal Line / SPOT (31)	10/08/12-10/08/12	1	:30	7A- 7:30P (ET)	1	1							1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
32.0	Normal Line / SPOT (32)	10/08/12-10/08/12	1	:30	7:30P- 8P (ET)	1	1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
33.0	Normal Line / SPOT (33)	10/08/12-10/08/12	1	:30	8A- 8:30A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
34.0	Normal Line / SPOT (34)	10/08/12-10/08/12	1	:30	9A- 9:30A (ET)	2	2							2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
35.0	Normal Line / SPOT (35)	10/06/12-10/06/12	1	:30	5:30P- 6P (ET)	1							1		\$450.00		WSVN (WSVN)	DECO DRIVE WEEKEND EDITION	7/18/12
35.0.1	Preempt (35)	10/06/12															WSVN (WSVN)	Football/Exception - DUE TO COLLEGE FOOTBALL	
36.0	Normal Line / SPOT (36)	10/06/12-10/06/12	1	:30	7P- 7:30P (ET)	1							1		\$700.00		WSVN (WSVN)	INSIDE EDITION	7/18/12
36.0.1	Preempt (36)	10/06/12															WSVN (WSVN)	Football/Exception - DUE TO COLLEGE FOOTBALL	
37.0	Normal Line / SPOT (37)	10/06/12-10/06/12	1	:30	7:30P- 8P (ET)	1							1		\$700.00		WSVN (WSVN)	DECO DRIVE	7/18/12
37.0.1	Preempt (37)	10/06/12															WSVN (WSVN)	Football/Exception - DUE TO COLLEGE FOOTBALL	

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Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/692
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 09/05/12
Entered By Wendy Creque
CO-OP No
Headline # 06241032
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 95 \$190,250.00
Grand Total: 95 \$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / BB (38)	10/06/12-10/06/12	1	:30	8P-11:30P (ET)								1	1	\$5,000.00		WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12
38.0.1	Preempt (38)	10/06/12															WSVN (WSVN)	Football/Exception - DUE TO COLLEGE FOOTBALL	
39.0	Normal Line / SPOT (39)	10/06/12-10/06/12	1	:30	6:30A-9A (ET)								1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
40.0	Normal Line / FB (40)	10/07/12-10/07/12	1	:30	1P-4P (ET)								1	1	\$26,000.00	\$26,000.00	WSVN (WSVN)	MIAMI DOLPHINS FOOTBALL 10/14	7/18/12
41.0	Normal Line / SPOT (41)	10/07/12-10/07/12	1	:30	10P-11P (ET)								1	1	\$2,400.00	\$2,400.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	7/18/12
42.0	Normal Line / FB (42)	10/07/12-10/07/12	1	:30	4P-7P (ET)								1	1	\$13,000.00	\$13,000.00	WSVN (WSVN)	NFL FOOTBALL	7/18/12
43.0	Normal Line / SPOT (43)	10/07/12-10/07/12	1	:30	5:30P-6P (ET)								1	1	\$450.00		WSVN (WSVN)	INSIDE WEEKEND EDITION IF NO NFL	7/18/12
43.0.1	Preempt (43)	10/07/12															WSVN (WSVN)	Football/Exception - NFL	
44.0	Normal Line / BB (44)	10/07/12-10/07/12	1	:30	8P-11:30P (ET)								1	1	\$5,000.00		WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12
44.0.1	Preempt (44)	10/07/12															WSVN (WSVN)	Pre-empt/Exception - FIRST GAME IS ON 10/14	

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Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/692
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
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CO-OP No
Headline # 06241032
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 95
Rate \$190,250.00
\$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
45.0	Normal Line / SPOT (45)	10/07/12-10/07/12	1	:30	6:30A- 9A (ET)	1							1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
46.0	Normal Line / SPOT (46)	10/04/12-10/04/12	1	:30	10A- 10:30A (ET)	1							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
47.0	Normal Line / SPOT (47)	10/04/12-10/04/12	1	:30	10P- 11P (ET)	1							1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
48.0	Normal Line / SPOT (48)	10/04/12-10/04/12	1	:30	10:30A- 11A (ET)	1							1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
49.0	Normal Line / SPOT (49)	10/04/12-10/04/12	1	:30	11:30P- 12A (ET)	1							1	1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	7/18/12
50.0	Normal Line / SPOT (50)	10/04/12-10/04/12	1	:30	12P- 12:30P (ET)	1							1	1	\$575.00	\$575.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
51.0	Normal Line / SPOT (51)	10/04/12-10/04/12	1	:30	4P- 4:30P (ET)	1							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
52.0	Normal Line / SPOT (52)	10/04/12-10/04/12	1	:30	5A- 5:30A (ET)	1							1	1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
53.0	Normal Line / SPOT (53)	10/04/12-10/04/12	1	:30	5P- 5:30P (ET)	1							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
54.0	Normal Line / SPOT (54)	10/04/12-10/04/12	1	:30	6A- 6:30A (ET)	1							1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
55.0	Normal Line / SPOT (55)	10/04/12-10/04/12	1	:30	6P- 6:30P (ET)	1							1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
56.0	Normal Line / SPOT (56)	10/04/12-10/04/12	1	:30	6:30A- 7A (ET)	1							1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
57.0	Normal Line / SPOT (57)	10/04/12-10/04/12	1	:30	7A- 7:30A (ET)	1							1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
58.0	Normal Line / SPOT (58)	10/04/12-10/04/12	1	:30	7P- 7:30P (ET)	1							1	1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12

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Sales Office Washington DC
Buyer Name MILHOAN, EMLY
Phone/Fax /
CPE 11/27/692
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Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

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Last Modified 09/05/12
Entered By Wendy Creque
CO-OP No
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Package Deal
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Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)
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Oct. 2012 95 \$190,250.00
Grand Total: 95 \$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / SPOT (59)	10/04/12-10/04/12	1	:30	7:30P- 8P (ET)	1								1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
60.0	Normal Line / PB (60)	10/04/12-10/04/12	1	:30	8P- 9P (ET)	1								1	\$15,000.00	\$15,000.00	WSVN (WSVN)	XFACTOR	7/18/12
61.0	Normal Line / PB (61)	10/04/12-10/04/12	1	:30	9P- 10P (ET)	1								1	\$7,500.00	\$7,500.00	WSVN (WSVN)	GLEE	7/18/12
62.0	Normal Line / SPOT (62)	10/04/12-10/04/12	1	:30	9A- 9:30A (ET)	1				2				2	\$800.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
63.0	Normal Line / SPOT (63)	10/02/12-10/02/12	1	:30	10A- 10:30A (ET)	1								1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
64.0	Normal Line / SPOT (64)	10/02/12-10/02/12	1	:30	10P- 11P (ET)	1								1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
65.0	Normal Line / SPOT (65)	10/02/12-10/02/12	1	:30	10:30A- 11A (ET)	1								1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
66.0	Normal Line / SPOT (66)	10/02/12-10/02/12	1	:30	11:30P- 12A (ET)	1								1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	7/18/12
67.0	Normal Line / SPOT (67)	10/02/12-10/02/12	1	:30	12P- 12:30P (ET)	1								1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
68.0	Normal Line / SPOT (68)	10/02/12-10/02/12	1	:30	4P- 4:30P (ET)	1								1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
69.0	Normal Line / SPOT (69)	10/02/12-10/02/12	1	:30	5A- 5:30A (ET)	1								1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
70.0	Normal Line / SPOT (70)	10/02/12-10/02/12	1	:30	5P- 5:30P (ET)	1								1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
71.0	Normal Line / SPOT (71)	10/02/12-10/02/12	1	:30	6A- 6:30A (ET)	1								1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
72.0	Normal Line / SPOT (72)	10/02/12-10/02/12	1	:30	6P- 6:30P (ET)	1								1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29882

Schedule Dates	10/02/12-10/08/12	Date Entered	07/18/12
Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	09/05/12
Agency	Crossroads Media (1768)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241032
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN, EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/692	Commission	\$28,537.50
Account Types	National/Political Issue	Net Total	\$161,712.50
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

WSVN (WSVN)			
By Broadcast Month	Spots	Rate	
Oct. 2012	95	\$190,250.00	
Grand Total:	95	\$190,250.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT (73)	10/02/12-10/02/12	1	:30	6:30A- 7A (ET)	1		1						1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
74.0	Normal Line / SPOT (74)	10/02/12-10/02/12	1	:30	7A- 7:30A (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
75.0	Normal Line / SPOT (75)	10/02/12-10/02/12	1	:30	7P- 7:30P (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
76.0	Normal Line / SPOT (76)	10/02/12-10/02/12	1	:30	7:30A- 8A (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
77.0	Normal Line / SPOT (77)	10/02/12-10/02/12	1	:30	7:30P- 8P (ET)	1		1						1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
78.0	Normal Line / SPOT (78)	10/02/12-10/02/12	1	:30	8A- 8:30A (ET)	1		1						1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
79.0	Normal Line / SPOT (79)	10/02/12-10/02/12	1	:30	9A- 9:30A (ET)	1		2						2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
80.0	Normal Line / SPOT (80)	10/03/12-10/03/12	1	:30	10A- 10:30A (ET)	1			1					1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
81.0	Normal Line / SPOT (89)	10/03/12-10/03/12	1	:30	6P- 6:30P (ET)	1			1					1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
82.0	Normal Line / SPOT (90)	10/03/12-10/03/12	1	:30	6:30A- 7A (ET)	1			1					1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
83.0	Normal Line / SPOT (91)	10/03/12-10/03/12	1	:30	6:30P- 7P (ET)	1			1					1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
84.0	Normal Line / SPOT (92)	10/03/12-10/03/12	1	:30	7:30A- 8A (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
85.0	Normal Line / SPOT (93)	10/03/12-10/03/12	1	:30	7:30P- 8P (ET)	1			1					1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
86.0	Normal Line / PB (94)	10/03/12-10/03/12	1	:30	8P- 10P (ET)	1			1					1	\$15,000.00	\$15,000.00	WSVN (WSVN)	XFACTOR	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29882

Schedule Dates 10/02/12-10/08/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILLHOAN, EMILY
Phone/Fax /
CPE 11/27/692
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 09/05/12
Entered By Wendy Creque
CO-OP No
Headline # 06241032
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	95	\$190,250.00
Grand Total:	95	\$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0	Normal Line / SPOT (95)	10/03/12-10/03/12	1	:30	8:30A- 9A (ET)	1			1					1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
88.0	Normal Line / SPOT (96)	10/03/12-10/03/12	1	:30	9A- 9:30A (ET)	2			2					2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
89.0	Normal Line / SPOT (81)	10/03/12-10/03/12	1	:30	10P- 11P (ET)	1			1					1	\$3,400.00		WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
89.0.1	Closed Preempt (81)	10/03/12															WSVN (WSVN)	Pre-empt/Spot -	
90.0	Normal Line / SPOT (82)	10/03/12-10/03/12	1	:30	11P- 11:30P (ET)	1			1					1	\$2,000.00		WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
90.0.1	Closed Preempt (82)	10/03/12															WSVN (WSVN)	Pre-empt/Spot -	
91.0	Normal Line / SPOT (83)	10/03/12-10/03/12	1	:30	11A- 12P (ET)	1			1					1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
92.0	Normal Line / SPOT (84)	10/03/12-10/03/12	1	:30	12:30P- 1P (ET)	1			1					1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
93.0	Normal Line / SPOT (85)	10/03/12-10/03/12	1	:30	12A- 12:30A (ET)	1			1					1	\$550.00		WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
93.0.1	Closed Preempt (85)	10/03/12															WSVN (WSVN)	Pre-empt/Spot -	
94.0	Normal Line / SPOT (86)	10/03/12-10/03/12	1	:30	4:30P- 5P (ET)	1			1					1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
95.0	Normal Line / SPOT (87)	10/03/12-10/03/12	1	:30	5:30A- 6A (ET)	1			1					1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
96.0	Normal Line / SPOT (88)	10/03/12-10/03/12	1	:30	5:30P- 6P (ET)	1			1					1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
97.0	Normal Line / SPOT (97)	10/03/12-10/03/12	1	:30	10:30P- 12A (ET)	1			1					1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Crossroads Media
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Contract # 29882

Schedule Dates 10/02/12-10/08/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/692
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 09/05/12
Entered By Wendy Creque
CO-OP No
Headline # 06241032
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$28,537.50
Net Total \$161,712.50
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	95	\$190,250.00
Grand Total:	95	\$190,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Revised Line / SPOT (97)	10/03/12-10/03/12	1	:30	10:30P- 12A (ET)	1			1					1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
98.1	Normal Line / SPOT (98)	10/03/12-10/03/12	1	:30	10:30P- 12A (ET)	1			1					1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
99.0	Normal Line / SPOT (99)	10/03/12-10/03/12	1	:30	12:30A- 1A (ET)	1			1					1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE ED R	9/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/28/12 Steph Mury
Date Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title